



## **Indiana Pharmacy Association Annual Meeting Sponsor Information**

**March 6-7, 2025**

**Ritz Charles Conference Center, Carmel, Indiana**

### **SPONSORSHIP OPPORTUNITIES**

The Indiana pharmacy community will be attending this long-standing conference. We expect more than 150 pharmacy professionals from all practice settings - community, chain, hospital, clinic, academia, independent pharmacy owners and long-term care. The Annual Meeting will feature a variety of continuing education presentations, an exhibit hall, and social events. A variety of sponsorship opportunities are available to provide optimum exposure for your company.

**Sponsorship Registration Link:** <https://www.surveymonkey.com/r/B396KDG>

### **BREAKFAST PRESENTATION SPONSOR**

#### **Friday - \$6,000**

*As a breakfast sponsor, you have an opportunity to host a non-CE presentation about your company or product. Includes:*

- 60-minute dedicated presentation time
- Reserved table
- Logo included on all event marketing materials
- Logo included in all event digital marketing
- Sponsorship signage at the event
- Dedicated email from sponsor sent to all IPA members on your behalf
- 15-minute presentation video included on the IPA website for 12 months

- Ad in all IPA monthly newsletters for 12 months
- Logo and hyperlink on IPA website for 12 months
- Logo included on the front cover of all participant packets
- Social media promotion
- One complimentary meeting registration
- Booth at event

## **BEVERAGE SPONSOR**

### **Thursday & Friday All Day Service - \$4,000**

*Keep attendees hydrated and happy for the duration of the meeting both days! Includes all day service for coffee, tea, soft drinks, bottled and sparkling water.*

- Recognition during opening and closing
- Logo included on all event marketing materials
- Logo included in all event digital marketing
- Sponsorship sign at the event
- Dedicated email from sponsor sent to all IPA members on your behalf
- 15-minute presentation video included on the IPA website for 12 months
- Ad in all IPA monthly newsletters for 12 months
- Logo and hyperlink on IPA website for 12 months
- Logo included on the front cover of all participant packets
- Social media promotion
- One complimentary meeting registration
- Booth at event



## **SOCIAL EVENT**

### **“Wine-Down” \$5,000**

*Support the IPA by sponsoring our “Wine Down” social event at Peace Water Winery!*

- Logo included on all event marketing materials
- Logo included in all event digital marketing
- Sponsorship sign at the event
- Dedicated email from sponsor sent to all IPA members on your behalf
- 15-minute presentation video included on the IPA website for 12 months
- Ad in all IPA monthly newsletters for 12 months
- Logo and hyperlink on IPA website for 12 months

- Logo included on the front cover of all participant packets
- Social media promotion
- One complimentary meeting registration
- Booth at event

### **PLATINUM PARTNER - \$4,000**

- Ad in all IPA monthly newsletters for 6 months
- Logo and hyperlink on IPA website for 6 months
- Logo included on all event marketing materials
- Logo included on the front cover of all participant packets
- Social media promotion
- Booth at event

### **SILVER PARTNER - \$2,000**

- Logo included in all event marketing materials
- Ad in IPA monthly newsletter for 1 month
- Logo on IPA website for 1 month
- Logo included in participant packets
- Social media promotion
- Booth at event

- Dedicated email from sponsor sent to all IPA members on your behalf
- 15-minute presentation video included on the IPA website for 6 months

### **GOLD PARTNER - \$3,000**

- Logo included in all event marketing materials
- Dedicated email from sponsor sent to all attendees on your behalf
- 15-minute presentation video included on the IPA website for 3 months
- Ad in IPA monthly newsletter for 3 months
- Logo and hyperlink on IPA website for 3 months
- Logo included in participant packets
- Social media promotion
- Booth at event



**VALUED PARTNER - \$1,000**

- Logo included in all event marketing materials
- Ad in IPA monthly newsletter for 1 month
- Logo on IPA website for 1 month
- Logo included in participant packets